

The Big Pivot Radically Practical Strategies For A Hotter Scarcer And More Open World Ebook Andrew S Winston

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The Big Pivot Radically Practical

"a practical, working handbook for teams, organizations and corporations to "recreate their operations to succeed within the scientific reality of a hotter, wilder, more radically open world. With a certain climate-challenged future ahead of us, The Big Pivot gives us a realist's path to making sure it's a prosperous one, too."

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Big-Pivot strategy represents a major shift in consciousness for the private sector, but it's not entirely radical. In fact, this kind of thinking is highly conservative, with a major dose of self-interest. We need to conserve the planet's capacity to support us for our own good.

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The Big Pivot is at once a wake-up call to action, a pragmatic and hopeful bridge from today's ominous trajectory to a vision of sustainable innovation and a circular economy that is both required and exhilarating, and a thoughtful repository of ideas and springboards for getting there. But we're running out of time.

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Big Pivot: Amazon.co.uk: Winston, Andrew S: 9781422167816 ...

Andrew Winston's The Big Pivot offers a radical new direction for business that also represents the most practical path forward... a must-read for anyone interested in the future of business and our world." David Crane, President and CEO, NRG Energy--

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The Big Pivot: Radically Practical Strategies for a Hotter ...

The Big Pivot (Hardcover) Radically Practical Strategies for a Hotter, Scarcer, and More Open World By Andrew S. Winston Harvard Business Review Press, 9781422167816, 344pp.

The Big Pivot: Radically Practical Strategies for a Hotter ...

With concrete advice and tactics, and new stories from companies like British Telecom, Diageo, Dow, Ford, Nike, Unilever, Walmart, and many others, The Big Pivot will help you, and all of us, create more resilient businesses and a more prosperous world. This book is the blueprint to get you started.

The Big Pivot by Winston, Andrew S. (ebook)

Andrew Winston&€"s The Big Pivot offers a radical new direction for business that also represents the most practical path forward... a must-read for anyone interested in the future of business and our world.Úvid Crane, President and CEO, NRG

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The Big Pivot: Radically Practical Strategies for a Hotter, Scarcer, and More Open World. (Harvard Business Review Press, 2014) Many of us wax lyrical about paradigm shifts but fail to grasp the dizzying, gut-wrenching impact of the transitions that Thomas Kuhn had in mind when he popularized the term in the 1960s.

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The big pivot - radically practical strategies for a hotter, scarcer, and more open world. [Andrew S Winston] -- We live in a fundamentally changed world. It's time for your approach to strategy to change, too. The evidence is all around us.