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Branding Style

Page 3/25

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Template **Guide Template**

The brand manual and style guide has a very close relationship. The style guide, however, emphasizes the design aspect of your brand. Like the colors, fonts, and logo guidelines. This template is made to showcase all those parts of your brand. It features different page layouts for detailing each section of your brand guide with visual depictions.

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Our Brand Style Guide template is designed to help you lay the foundation for your brand's logo, fonts, colors, and more. Easily drag and drop your brand's assets into this template for downloadable and shareable brand guidelines.

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Brand Style Guide Template. Brand style is incredibly important. You have to maintain the style throughout the entire company, and for that, you need a brand style guide. We wanted to make things a little easier on you with this style guide template. Add anything you need to,

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but the basics are all there, ready to go.

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USE THIS BRAND STYLE
GUIDE TEMPLATE

Setting the tone of your visuals from the beginning is important, and you can do that with a great title page. Ensure that your audience understands exactly what your company is about from

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Template

the first page to the last. In this brand guideline template, examples of images that fit the brand are included.

65+ Brand Guidelines Templates, Examples & Tips For

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The brand style guide template is sized at 8.5"x11"/A4 (so it can be printed!) compatible with versions of

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Illustrator CS3 or newer. Be sure to read the pdf info file included in the download for extra usage tips. Download and install Raleway SemiBold before you open the files so everything shows up correctly!

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Include your brand's core color palette in your brand style guide. In the past, brand colors were simple. You might have had to pick one or two colors that matched with your logo, and you were all set. But that's all starting to change.

**How to Create a
Brand Style Guide**

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Developing a consistent brand starts with creating a brand style guide. These branding rule books help graphic designers, marketers, web developers, community managers, and even product packaging departments all stay on the same page, and present a unified vision of the brand to the public.

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21 Brand Style Guide Examples for Visual Inspiration

Your brand style guide therefore has to specifically and visually represent what forms of your logo are acceptable for branding purposes. For instance, some companies have logos that are represented by a symbol or icon , but they can also appear in the form of a

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combination mark (a wordmark together with a symbol or icon).

How to Create a One-Page Brand Style Guide | Creative ...

This fictional style guide is as meticulous as any real deal, it explains and deconstructs its' primary logo, signatures and sub-brand logos in an informative and explanatory way.

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Topped off with a simple but beautiful design, this style guide provides an amazing template for a successful set of brand guidelines. Have a peruse of it via Issuu.

50 of the best style guides to inspire you | Canva - Learn

Here's what a simple brand style guide should include: Logo. All versions that are acceptable. For

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example, you may have a logo with and without a tagline, or different layouts, depending on where it will be used. Color. Swatches of your logo colors and complementary brand colors referenced by HEX numbers.

How to Create a Simple Brand Style Guide - Turnaround Design

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Page 16/25

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Redfern's brand style guide is a little word heavy, but it lays out exactly what a photographer would need to know for whatever they happen to be shooting. It gives style reference as well as specs to make sure everything transitions from the photographer to you smoothly.

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guide for your brand
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Page 18/25

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templates reinforces
brand aesthetics

across all channels.

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for creating

presentations for
internal or external
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A brand guide is the set of rules that a business or organization follows when presenting their brand to the world. It details things like the story, voice and audience of a company to ensure consistency across all communication channels.

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Brand guide - 99designs

About the Product
Introducing the
Tailormade Collection
Brand Board Style
Guide Templates sized
specifically for
launching your brand
on Pinterest and
Instagram. Now you
can take matters into
your own hands with
these trendy premade
branding boards that
you can fully edit,

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adapt, or mix and match.

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A brand style guide references grammar, tone, logo usage, colors, visuals, point of view, says

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your published content is consistent, polished, recognizable, and more enjoyable. A thorough, well-thought-out style guide puts your readers first.

Style Guide: How to Write One for Your Brand

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